



1110 Oak Cluster Drive, Suite 1
Sevierville, TN 37862-9320
(865) 428-4244 * (865) 428-4284 (Fax)
www.signmastertn.com

Thank you for purchasing magnetic signs from Sign Master, Inc. With proper storage and care, this advertising investment should produce positive recognition and last for years.

Surface Preparation:

- The magnetic sheet and metal surface should be clean and dry. In any outdoor application, such as car signs, both the metal surface and the magnetic side of the sign should be waxed prior to applying the magnetic sign to the vehicle.
- Care should be taken with wood grain paneling and metallic finishes. Such surfaces should be checked weekly for the first 90 days of use. A generous waxing of both the surface where the sign will be placed and the back of the sign itself will help prevent damage.
- Wait at least 90 days to use a magnetic sign on newly painted vehicles — 60 days for clearcoat, 2 days for newly waxed surfaces.

Application:

- Magnetic sheet holds best to flat surfaces & surfaces reasonably curved in one direction.
- When the magnetic is placed in the wrong position, remove the magnet and realign. Do not pull the magnet to realign when it is against the surface, as the magnet may stretch due to the resistance caused by the high magnetic strength.
- Make sure the entire magnet is against the metal surface (no air pockets).
- In winter, the temperature of the magnetic should be about 50 degrees during installation. The temperature of the vehicle surface does not matter.

Cleaning:

- Never place a magnetic sign on the ground with the magnet-side down. Tiny bits of iron debris can become attached that are hard to remove and can damage a vehicle's finish.
- Some moisture and dirt will collect between the magnet and metal surface, particularly in outside applications.
- Remove magnetics daily and wipe dry both the magnetic side and the surface of the vehicle. This keeps moisture from collecting which can potentially damage a vehicle's surface. Simply wash it with warm water and mild detergent.
- Remove signs after snowfall and rain and wipe dry.
- To protect the new clear coat/base coat and vinyl surfaces present on new cars and trucks, we recommend daily removal of magnetic signs. We do not recommend applying magnetic to repainted surfaces.
- After waxing and polishing a vehicle, allow two days for wax to cure before re-applying magnets.

Storage:

- The magnet is more pliable and easier to work with when it is near room temperature when applied.
- The best way to store the magnetic pieces is flat, **never** magnet to magnet.